City of Regina 1981 Data Book

Development and Public Relations Department

A Message from Mayor Larry Schneider

Regina is a prosperous, growing and exciting city. Opportunities abound for the enterprising individual or company as Regina and the Province of Saskatchewan come into their own.

Although the performance of the Regina economy has been and remains heavily dependent upon agriculture, Regina is by no means a one-industry city.

Recently, a $100,000 Industrial Development Strategy Study was completed for the City of Regina, in co-operation with senior levels of government. In it, business and prime industrial opportunities were identified. As well, industries with high demands for certain natural resources and energy could benefit by moving to Regina.

Regina is an exceptional city and one of the best places in Canada in which to raise a growing family. A broad variety of new business services and community facilities have added much to the quality of our lives.

Regina is still one of the most economic cities in Canada in which to purchase a home. Regina offers all the amenities of larger urban settings . . . outstanding educational, cultural and social services. Recreation, sports and community activities are beyond compare for any city of its size.

If you are considering an expansion or relocation of your business, I strongly recommend you review all aspects of Regina. I think you'll find Regina makes good sense.

Sincerely,

L. P. Schneider
Mayor

Welcome to Regina ... The Capital of Saskatchewan

Our heritage, although a comparatively short one, is an important factor in the growth of Regina.

As a by-product of the mighty C.P.R., Regina had gained its individual identity as a point on the map before its actual existence! Sir John A. MacDonald, anxious to find a suitable territorial capital for the North West Territories, had put the decision into the hands of the C.P.R.

Although there were only three settlers in the vicinity when the survey for the railway was complete, it was not long before an agricultural settlement arose on the prairie horizon. The advent of the railway had made agriculture a viable venture as it provided a dependable, economic means of transportation for farm produce to the eastern markets.

When the first train reached the settlement in 1882, the town was rechristened "Regina" in honour of Queen Victoria.

The Royal Canadian Mounted Police is one of the world's best known and most respected law enforcement agencies. Its history goes back to 1882, when on July 7th, the decision was made to move the headquarters of the North West Mounted Police from Fort Walsh to Regina. In 1920, the Force became known as the Royal Canadian Mounted Police and its headquarters moved to Ottawa. The Regina depot, however, continues as the training centre. Each year an average of 1,000 men and women graduate from basic training.

One of the most significant historical events in our short history was the Riel Rebellion of 1885. Regina's progressive, law-abiding community saw little action, but when the Rebellion was over, Louis Riel was brought to the town barracks, charged with high treason, tried and later hanged in Regina in November of 1885. Today, the "Trial of Louis Riel" is re-enacted with surprising reality every summer.

By 1903, the town had most amenities, including a school system, newspaper, exhibition, board of trade and a population of 3,000. On June 19, 1903, Regina was incorporated as a city. Two years later, the North West Territories was reorganized to form the Provinces of Alberta and Saskatchewan. Regina then became the capital of Saskatchewan.

Since the early years, the City has grown tremendously. Located in the richest wheat-growing area in the world, Regina is recognized today as the major distribution centre for this vast agricultural sector. With diversification into other areas of industry, Saskatchewan's capital city has assumed an increasingly important role.

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The text of this publication was compiled from information received as of November 1, 1986.

We wish to acknowledge the numerous sources without whose support this publication would not have been possible.

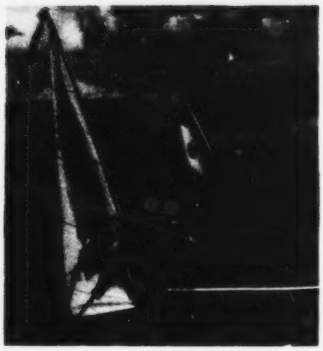
Prepared and written by the Development and Public Relations Department of the City of Regina.

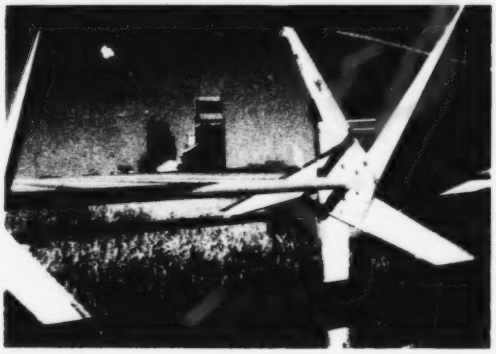
Climate

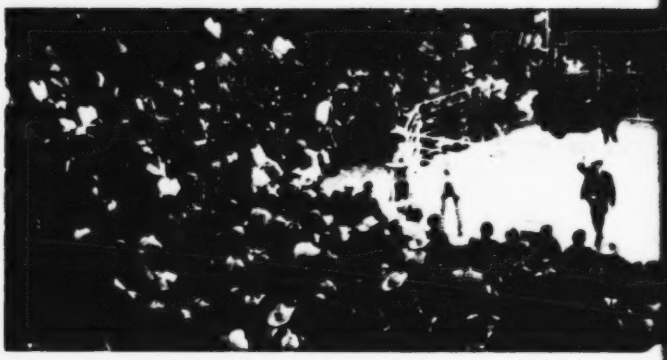
Regina has an invigorating climate, characterized by virtually pollution-free air and vast blue skies with relatively little cloud cover.

Extreme variability of temperature and low water vapour content of the air provide four distinct seasons. Summers are warm and semi-dry; crisp winter days provide sports enthusiasts with an excellent opportunity to enjoy winter's recreational activities; spring and autumn are usually sunny and mild.

Regina's frost-free season averages 107 days, and approximately 2,450 hours of sunshine are enjoyed every year.







Agriculture

Agricultural activities in the area surrounding Regina are very important to the economy of the Queen City. The "Regina Plains" are recognized as the finest hard-wheat growing land in the world. Long days of sunshine and cool nights result in the production of a high-quality wheat which has a high-protein content, an important factor when selling this commodity for milling purposes.

The 1979 harvest of all crops was approximately 14.5 million tonnes. The 1980 harvest is expected to be approximately 15 million tonnes.

The Saskatchewan Wheat Pool, the head office of the largest primary grain handling co-operative in the world, is located in Regina.

Livestock makes a significant contribution to the economy of Regina. In Saskatchewan, in 1979, total cash receipts from livestock products were $676,909,000. For 1980, cash receipts from livestock are forecast to be $684,000,000. The Regina area is one of the main contributors of this important segment of the provincial economy.

Agribition

Canadian Western Agribition is Canada's International Livestock Show. Held annually in late November, Agribition has achieved world wide prominence as a showplace for livestock, exhibits and sales.

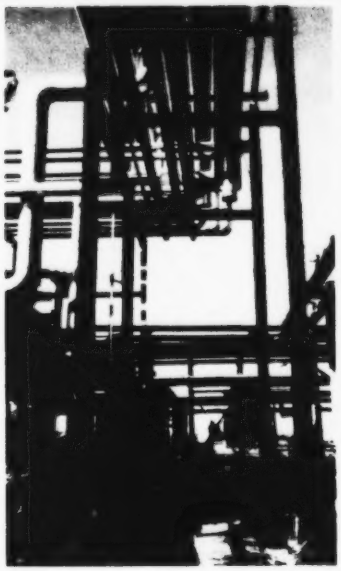
In 1980, approximately 1,200 exhibitors, many purchasers and guests from around the world, gathered at Agribition in Regina to view more than 4,000 head of livestock and 200 displays at Mexabition. Auction sales in 1980 amounted to 2.3 million dollars, and over 100,000 people paid to attend the seven day show and the four nights of professional Rodeo and Horsarama.

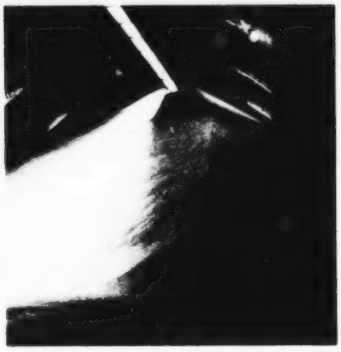
Besides Canada, countries represented included: U.K. (England, Wales, Scotland), Ireland, Denmark, Bulgaria, New Zealand, Japan, Russia, Taiwan, Chile, Argentina, Brazil, France, Czechoslovakia, Australia, China, Korea, Mexico, Puerto Rico and the United States.

Canadian Western Agribition will be held November 27 to December 4 in 1981.

Sources:
Saskatchewan Agriculture
Canadian Western Agribition

Natural Resources





Along with rich agricultural land, the area surrounding Regina is abundant with secondary resources.

POTASH

There are presently three potash mines in the Regina vicinity.

Kalium Chemicals, at Belle Plaine, has a rated capacity of 1.5 million tons annually. This plant is a solution mine. The process involves the driling of bore holes to the depth of the ore body. The ore is then dissolved, pumped to the surface and processed into a marketable product. The use of this solution mining technique makes available vast reserves at a much greater depth than conventional mining. This facility is the only mine of its type in the world.

The Rocanville plant, owned and operated by the Potash Corporation of Saskatchewan (P.C.S.), has recently completed phase one of its expansion program, increasing productive capacity to 1.4 million tons from a previous capacity of 1.2 million tons annually. Phase two expansion will see the plant's capacity rise to two million tons per year.

The International Mineral Chemical Plant (I.M.C.) at Esterhazy has an annual capacity of 4.2 million tons.

The by-product brine, from Kalium (potash) in Belle Plaine, is reprocessed by the Canadian Salt Company for the retrieval of sodium chloride. This plant produces 200,000 tons of salt per year from waste at the potash mine.

Common salt has been mined in Saskatchewan since 1949. The reserves of salt are beyond estimation, but the amount of raw feedstock available to salt plants from the potash industry is estimated at two tons of salt per ton of potash recovered.

OIL AND NATURAL GAS

Saskatchewan is second among Canada's ten provinces in oil production, accounting for approximately ten percent of the national total. In 1979, 1,350 drilling licences were issued and 935 oil wells completed. (That's up from 1,098 licences issued and 788 oil wells completed in 1978.) Natural gas is also produced in southern Saskatchewan, with 45 gas wells being completed in 1979. At year end, 1979, Saskatchewan's remaining established gas reserves were estimated to be 37.5 billion cubic metres.

COAL

In southern Saskatchewan, coal must certainly be considered as one of the region's most valued resources. Large areas of land, lying within 60 miles (96 km) of the international boundary, are underlain by coal seams of variable thickness. The coal is of lignite quality and is currently mined in the Estevan area south of Regina. In 1979, 5.6 million short tons, valued at approximately $22 million, were produced.

SAND AND GRAVEL

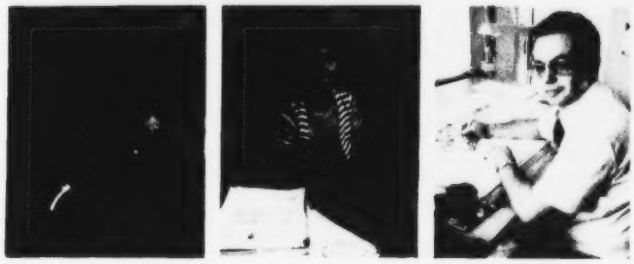
Numerous sand and gravel deposits occur along the Moose Jaw and Qu'Appelle Rivers and some of their tributaries. Industrial clays are found in two localities in southern Saskatchewan, and these operations are presently in Estevan and Claybank. Brick clays are the most common. Regina is the processing site of all clays from Claybank.

Statistics Canada reports a production of 12,247,000 tonnes of sand and gravel, with a net value of $17.5 million for 1979, in Saskatchewan.

SODIUM — BENTONITE

A bentonite deposit (Avonlea Mineral Industries Ltd.) is located southwest of Regina at Wilcox. The plant has a capacity of 60,000 tons per year. Markets include the iron ore pellet industry, the drilling mud industry, foundry and sealant markets, civil engineering applications, as well as specialty markets.

Source:
Saskatchewan Mineral Resources



Employment

Regina enjoys one of the lowest unemployment rates in Canada. The average rate for 1980 was 5.5 compared with the national average of 7.5.

The main source of employment services and programs in Regina is the Canada Employment Centre (C.E.C.). The C.E.C. is part of the federal Canada Employment and Immigration Commission, which offers a wide range of employment, unemployment insurance and immigration services and programs.

In Regina, the following three C.E.C. offices are open on a year round basis:

(Main office and job information centre — all programs and services)
Canada Employment Centre
2045 Broad Street
Regina, Saskatchewan
S4P 2N6
Enquiries: Telephone 359-6130

(Placement service for short term jobs lasting five days or less)
Casual Labour Office
2932 Dewdney Avenue
Regina, Saskatchewan
S4T 0X9
Enquiries: Telephone 359-6187

(Full range of employment programs and services for post-secondary students)
Canada Employment Centre on Campus
Room 109, Administration-Humanities Building
University of Regina
S4S 0A2
Enquiries: Telephone 359-6540

The following are some of the services and programs available. Further details may be obtained by contacting the main office.

Recruitment and Placement Service
Job Information Centre
Counselling Services
Labour Market Information
Canada Manpower Consultative Services
Canada Manpower Industrial Training Program
Regina Wages and Salaries (1980 median)

Unemployment Insurance

This program is also administered and delivered through the C.E.C. There are four types of benefits for unemployed workers: regular, illness, maternity and a special severance benefit at age 65. Enquiries and applications for benefit should be directed to the main office.

Regina Wages and Salaries

(1980 median)

Examples of Hourly Rates

Carpenter	$11.00*
Electrician	11.32*
Millwright	10.18*
Welder (maintenance)	10.30*
Truck Driver (heavy)	7.21
Truck Driver (light)	6.82
Industrial Truck Operator	7.64
General Labourer	6.75**
Brick Layer	12.80*
Sheet Metaler	11.39*
Plumber	10.62*
Minimum wage effective January 1, 1981	$ 3.85
Minimum wage effective July 1, 1981	4.00

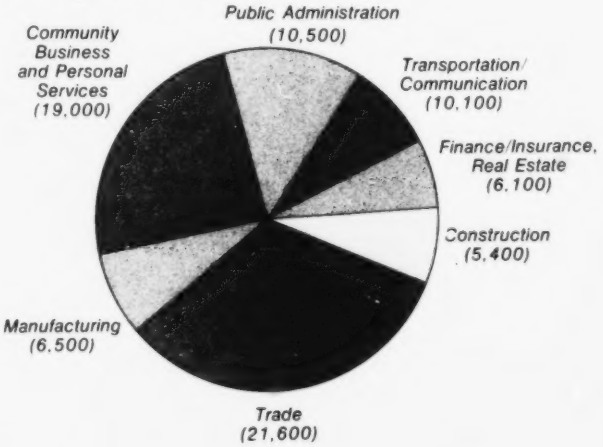
*Wage given is a combination of journeyman and non-journeyman employees
**Construction labourer — average all employees

Examples of Monthly Salaries

Accounting Clerk (senior)	*$1,159*
Bookkeeper (senior)	*1,250*
Data Entry Operator	*1,064*
Clerk (junior)	*843*
Filing Clerk	*793*
Order Clerk	*1,179*
Secretary (senior)	*1,205*
Stenographer (senior)	*1,025*
Telephone Switchboard Operator Receptionist	*927*
Typists (senior)	*996*
Draftsperson (senior)	*1,690*

Source:
Canada Employment Centre

1980 Labour Force in Regina by Industry



Total	*79,200*

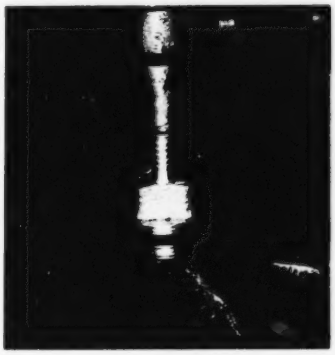
Source:
Development and Public Relations Department, City of Regina
Planning Department, City of Regina

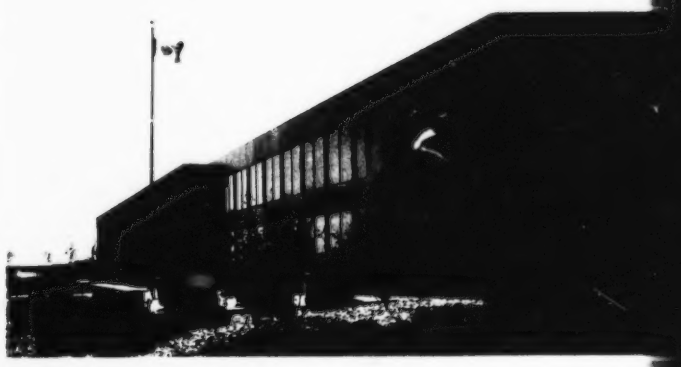
CHEQUES CASHED AGAINST INDIVIDUAL ACCOUNTS			
Year	Regina	Saskatchewan	% Saskat-chewan
1976	$25,442,015	$34,763,820	73.2
1977	27,277,017	38,123,740	71.5
1978	28,651,611	40,918,032	70.0
1979	32,493,925	47,096,560	69.0
1980	38,724,468	57,437,444	67.4

CONSUMER PRICE INDEX				
Year	Regina	% Increase	Canada	% Increase
1976	146.8	8.8	148.9	7.5
1977	161.2	9.8	160.8	8.0
1978	175.8	9.1	175.2	9.0
1979	190.5	8.4	191.2	8.4
1980	209.7	10.1	210.6	10.1

VITAL STATISTICS 1000 POPULATION			
Year	Birth Rate	Death Rate	Natural Increase
1921	28.2	6.5	21.7
1931	22.7	5.5	17.2
1941	18.2	5.9	12.3
1951	25.2	7.4	17.8
1961	28.3	6.3	22.0
1971	19.3	5.5	13.8
1975	17.8	6.2	11.7
1976	18.2	6.4	11.8
1977	17.7	5.7	12.0
1978	17.4	6.2	11.3
1979	18.4	5.9	12.9
1980	18.5	5.7	12.8

ESTIMATED REGINA RETAIL SALES			
Year	Value $'000	% Change	% Saskat-chewan
1976	606,668	--	24.50
1977	630,124	3.53	24.40
1978	678,700	7.70	24.40
1979	757,582	11.62	23.73
1980	831,349	9.7	24.03





Industry

Regina has been called "an island of industry in a sea of wheat." The accolade is apt because underlying the new surge in the manufacturing sector is the annual harvest of gold which enriches the economy. Regina is a steel centre, a big petroleum distribution point, a commercial, governmental and financial hub. More important perhaps, Regina workers are renowned for their hard work and productivity, a legacy of our rural environment.

There are many advantages to locating in Regina. Among them is a central location in Canada, which provides manufacturers with the opportunity to construct one facility in Regina to serve both eastern and western markets. As well, Saskatchewan has the most extensive network of highways of any province in Canada, all emanating from Regina. All of the burgeoning prairie markets are within overnight shipping distance.

Regina offers competitive costs in labour. The provincial government has a capable labour department, which administers some of the most progressive labour laws in North America. A Labour Relations Board provides such services as voluntary conciliation to employers and employees.

Special financing and grants from the provincial and federal governments may be available to qualified companies to assist in establishing or enlarging their manufacturing facilities.

A long-term supply of electricity, natural gas and oil energy is available at competitive rates. Saskatchewan has enough energy to fuel virtually any industrial process. The Industrial Development Strategy Study has been completed for Regina. The study will act as a base to ascertain the City's development prospects and to manage its industrial growth.

Regina has a progressive city government. Up-to-the-minute information on planning, industrial and commercial development and other related data concerning growth and opportunity in Regina is available through City Hall.

Ross Industrial Park

The early and middle sixties saw continued, extensive development in Regina. New areas were annexed to the City to accommodate an expanding population. New skyscrapers loomed on the horizon. Old industries were expanded and new ones established.

The time was ripe for an industrial subdivision. The City of Regina set about planning a deliberate program of reserving sites for industry to ensure an adequate supply of industrial land and to promote orderly development.

And plan they did for today, nowhere else in Canada will you find 1,438 acres of land that is fully serviced. More importantly, another 2,000 acres of land is land-banked for future development by the City of Regina.

The location is ideal — central in North America. In Regina, Ross Industrial Park is in the northeast sector of the City, adjacent to the Ring Road. That means quick and efficient transportation for manufacturers and distributors to the airport, to major highways, to the downtown core . . . all within minutes.

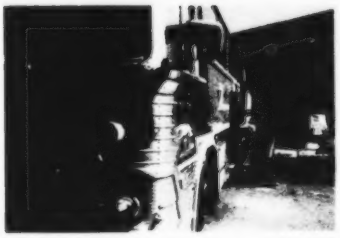
We take pride in the environment. Ross Industrial Park is a planned community of industries which exist in a park-like setting. Reasonable conditions of occupancy and performance standards have ensured us a uniform and attractive neighborhood of industries.

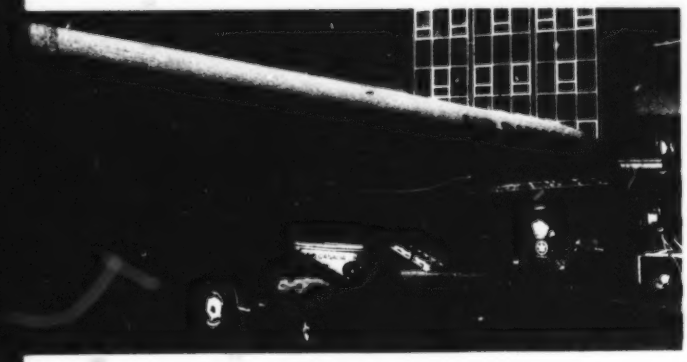
Our zoning is flexible enough to provide for those industries which need an above average industrial environment.

But talk to us in person and come prepared to ask questions. We have the answers, including all the facts, the demographics and the connections, because the experts are on our staff.

Visit Regina and compare, and when you do, contact.
Jack Walker, Director
Development and Public Relations
City Hall
Regina, Saskatchewan
Phone — 569-7486

Transportation





AIRPORT AND AIR SERVICES

Passenger, express and freight air service is provided by Air Canada, Norcanair and Pacific Western Airlines to all major centres, both east and west, and to Saskatoon, Prince Albert and points north.

A $36 million expansion program, is presently in the planning stages.

The present air field is licenced for day and night operation and is comprised of two hard-surfaced runways capable of handling large jet aircraft.

Total aircraft movements for 1979 were 133,769 compared to 144,559 in 1978, down due to the major runway being closed from May to June.

AIR CANADA

Air Canada has been serving the City of Regina for over forty years and provides passenger, air cargo and courier services.

Using a mix of DC9, B727, and DC8 aircraft, these services are provided between major Canadian cities and Regina, with connections to further Canadian and foreign destinations.

In 1979, Air Canada carried 440,034 passengers, 5,204,544 pounds of cargo and 3,665,126 pounds of mail, in and out of the Regina terminal.

PACIFIC WESTERN AIRLINES

Pacific Western Airlines began operating in Regina in February of 1979. The company serves Regina using 117-passenger Boeing 737's. P.W.A. operate two flights daily to Winnipeg, one flight daily to Calgary and Edmonton, with connecting flights to fifty destinations in western Canada, the North West Territories and the Yukon. Cargo service is available on all flights.

NORCANAIR

Norcanair has a fleet of 25 aircraft to provide both regular and charter air service. Twin engine aircraft include F-27, DC-3, Canso, Twin Otter, Navejos, Bristol Freighter and Aztec (floats, wheels, skiis). Single engine aircraft include Otter, Beaver and Cessna 185.

Norcanair operates 30 flights to Saskatoon weekly, 20 flights per week to Prince Albert and 16 flights per week to points in northern Saskatchewan.

International groups and executive charter flights are available. Offices and charter bases are located at major Saskatchewan points.

RAIL SERVICES

Both Canadian National and Canadian Pacific have servo-centres (customer service centres) for their large network of railway lines in Saskatchewan.

While grain traditionally has been the leading commodity handled by the railways in Saskatchewan, world markets for Saskatchewan potash have been increasing each year, the bulk of which has been moving over CN lines to U.S. points and to ship-loading terminals at Vancouver and Thunder Bay.

Through CN intermodal service and CP Transport, highway transport is available to all parts of Canada from Regina. Truck trailers usually move 'piggyback' on flat cars, as do containers in handling goods for the export-import trade.

PASSENGER TRAINS

Former CN and CP passenger train services in Canada now are operated by VIA Rail Canada. Regina continues to be served daily by east and west transcontinental passenger trains as well as with daily rail liner service between Regina, Saskatoon and Prince Albert.

TELECOMMUNICATIONS

CN-CP Telecommunications provide a full range of communication services in Regina, which is a Canadian Pacific point in the jointly operated system.

BUS SERVICE

A crown corporation of the Government of Saskatchewan, the Saskatchewan Transportation Company, maintains its head office and major service garage in Regina. A fleet of 71 buses provides passenger and package express service within Saskatchewan, as well as charters and escorted tours throughout Canada and the United States. There are 38 scheduled departures and arrivals to and from Regina daily.

Greyhound Lines of Canada Ltd. has 205 buses licenced in the Province of Saskatchewan, and currently has 12 daily Trans Canada schedules operating east and west, carrying both passengers and express. During the summer months, extra schedules are added both east and west. Charter services may be arranged.

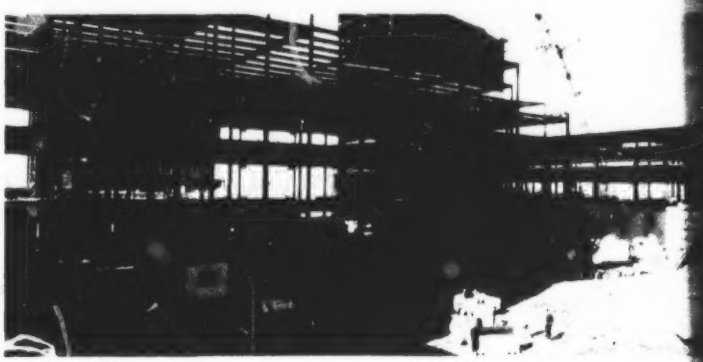
Moose Mountain Lines operate a fleet of 12 buses, specializing in charter services and providing daily express and passenger services from Regina to Bengough, Wawota, Rocanville and intermediate points.

Construction

The construction industry in Regina has been experiencing a gradual decline in the housing sector over the past few years. This decline is offset somewhat by commercial and industrial construction which recorded an increase of approximately $7 million.

	1976	1977	1978	1979	1980
Single Family Units	1,656	1,487	1,274	1,100	627
Semi-Detached Units	124	190	144	16	4
Apartment Building Units	1,046	1,630	828	620	739
Duplex Units	—	2	—	—	—
Multi-Attached Units	94	158	—	98	12
Condominium Units	250	61	24	140	28
Total	3,170	3,528	2,272	1,974	1,410

VALUE OF BUILDING PERMITS		
Year	No. of Permits	$ Value
1976	4,253	$177,670,675
1977	4,557	183,918,786
1978	4,102	163,499,481
1979	3,890	180,018,487
1980	3,354	140,061,293



Major Projects Planned or Underway

Coca-Cola Limited	Plant Relocation	$ 2,400,000
Duraps Ltd.	Condominium	3,500,000
Foley Developments	Apartments	1,500,000
Winfield Developments	Shopping Centre	1,200,000
Cairns Homes Limited	Shopping Centre	1,500,000
T. Eaton Co.	Department Store	12,000,000
Dairy Producers	Plant Relocation	6,000,000
Fuhrmann's Meats	Plant Relocation	2,400,000
City of Regina	Conservatory	4,100,000
Wascana Centre	Office Headquarters	2,000,000
Pasqua Hospital	Expansion	28,000,000
IPSCO	Plant Expansion	42,000,000
Sask-Tel	Head Office	19,000,000
C.B.C.	Broadcast Centre	9,200,000
Winfield Developments	Office Warehouse	2,000,000
Sask. Housing	Senior Citizens Apartment	1,500,000
Transport Canada	Airport Expansion	36,000,000
Avon Shopping Centre	Expansion	1,100,000
The Grenfell Tower	Office Highrise	8,000,000
Cairns Homes Limited	Shopping Centre	22,000,000
Sask. Wheat Pool	Office Expansion	2,500,000
General Hospital	Expansion	32,000,000
City of Regina		
Sask. Housing	Community Recreation	2,300,000
Via Rail S.T.C.	Multi-Modal Terminal	4,900,000
Laxford Developments	Office Tower	9,000,000
Sask. Housing	Apartment Highrise	3,900,000
Imperial Properties	Office Warehouse	1,200,000
Chartwood Developments	Shopping Centre Parkade	17,700,000
Boychuck Construction	4-plexes	2,120,000
Regina Friendship Centre	Community Centre	1,200,000
Sask. Power Corp.	Research & Development Centre	3,800,000
Molson Sask. Brewery	Warehouse Addition	1,000,000

Source:
City of Regina Development & Public Relations Department

Regina Satisfies!

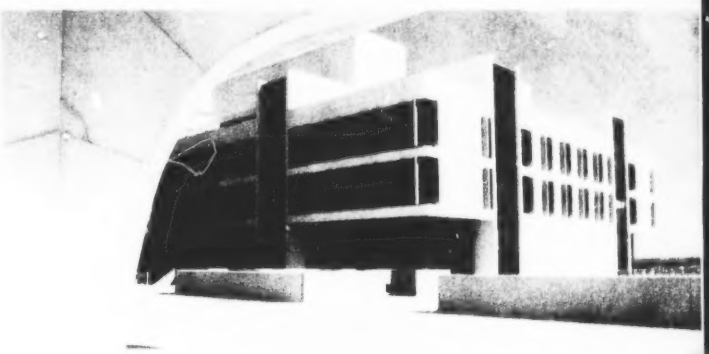
The Queen City of Regina is a very comfortable place in which to live. So comfortable, in fact, you'll never want to move again. It's large enough to offer every amenity required for the most discriminating taste, and yet small enough to avoid the complexities of larger urban centres. And, in Regina, the breadwinner can always go home for lunch.

One finds in Regina a friendly and satisfying atmosphere generated by people who offer a warm welcome to newcomers. Reginans have one of the highest standards of living in Canada: purchases per capita are higher than the national average, and medicare without premiums ensures a healthy population and a vibrant community.

Housing is comparatively inexpensive. The average sale price of residential properties sold in Regina through multiple listing service was $48,750 in 1980, and is one of the lowest in Canada.

The Regina resident enjoys an excellent cultural life. Night spots and dining establishments offer something for everyone. Have a hobby? You'll be able to pursue it in Regina. Leisure and recreation facilities per capita are beyond compare. For the shopper, there are numerous climate-controlled malls, boutiques, chain stores and most of the major department stores.

Regina is a major competitor for the convention business. Many of our newer hotels are capable of handling large gatherings of delegates from all across Canada. At the end of 1981, Regina will have achieved a record calendar year as host city for many national and provincial conventions.



Education

Regina offers its citizens excellent educational facilities, including 64 public elementary schools, 32 separate elementary schools, nine public high schools, and five separate high schools. There are also specialty schools for the handicapped and children with learning disabilities. All children in Saskatchewan are provided with free dental care to the age of 14 in the elementary school system.

The University of Regina offers undergraduate degree programs in the humanities, the social sciences, the fine arts, the sciences, education, administration, social work, engineering and journalism. Two year programs in pre-medicine, pre-law, and pre-veterinary medicine are also available. Graduate programs are offered in the fine arts, the humanities, the social sciences, social work, education and public administration.

The University of Regina prides itself as a community-minded institution. This attitude is reflected in the annual enrollments for part-time degree and non-credit programs, which almost equal those for full-time programs.

The Wascana Institute of Applied Arts and Sciences, operates under the Province of Saskatchewan, Department of Continuing Education, and offers certificate and diploma programs in health sciences, dental, agriculture and business education as well as a number of extension and technical programs.

The Plains Community College provides a variety of adult learning opportunities including courses in basic education, high school completion, English as a second language, employment-related courses, agriculture, physical development, personal development, home skills, family and community life, and fine arts and crafts. Courses may be developed based on the needs of individuals, community groups or other organizations.

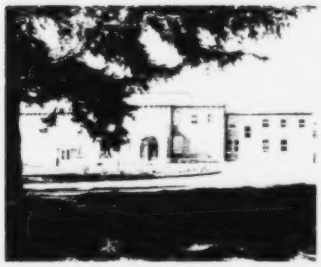
Culture

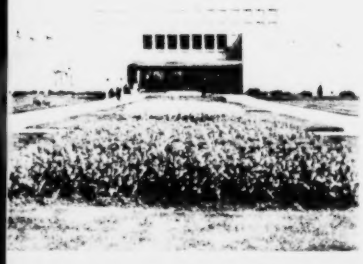
As Regina is growing, so are its cultural and entertainment facilities. There is live theatre in the form of "The Globe", which has an adult company, school tour company and a drama studio which provides drama classes and workshops.

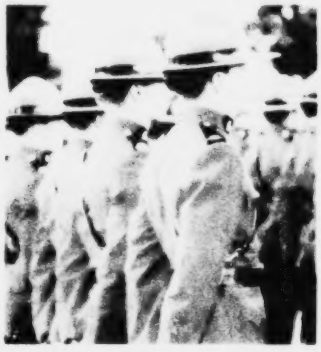
The prime entertainment facility is the Saskatchewan Centre of the Arts. The Centre is the "home" of the Regina Symphony Orchestra.

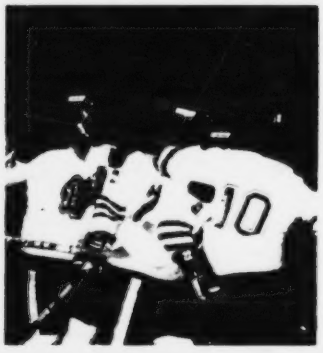
The Agridome Star Theatre, located on the Exhibition Grounds, has a seating capacity of 5,000 to 7,000 depending upon the event. It is the site of many sports, cultural and entertainment productions which come to Regina.

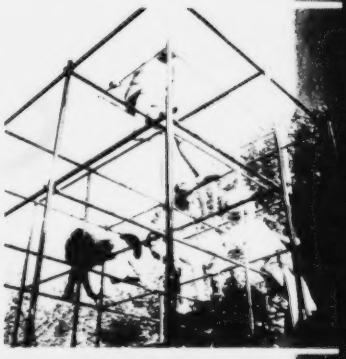
There are many art galleries and museums in the City, among them the Norman MacKenzie Art Gallery operated by the University. The gallery has an extensive exhibition program and approximately 600 permanent works. There are many other commercial galleries, as well as the Dunlop Art Gallery operated by the Regina Public Library.











MUSEUMS

The Museum of Natural History, has the important responsibility of encouraging public understanding and appreciation of Saskatchewan's natural resources. The Museum features 24 large three-dimensional views of wildlife in their natural Saskatchewan environment, and over 100 showcases featuring geology, paleontology, archaeology, human history, conservation and zoology.

The Royal Canadian Mounted Police museum depicts the colourful history of the R.C.M.P. in Saskatchewan. Modern crime fighting techniques and equipment are also on display and a sophisticated computer-controlled audio/visual presentation details the six-month training of a recruit at the Training Academy. Tours of the training facilities are also available and originate from the museum. In 1980, well over 200,000 people from all over the world visited the museum.

LIBRARIES

The Regina Public Library provides several programs for adults, including music, drama, film showings, slide presentations, lectures and discussion programs. Children's programs include story hours, film showings, puppet shows, singing and craft activities. There are six branches and three book trailers located throughout the City.

The Saskatchewan Legislative Library has an extensive collection of government documents open to the public and is a reference and resource centre.

The University Library supports the academic programs of the University. Regina citizens may have individual access to the library upon payment of an annual fee. Two other libraries are located on campus, Luther College Library, and Campion College Library which is part of the federated Roman Catholic College and concentrates mainly upon theology.

RECREATION

Recreational facilities in Regina include 40 playgrounds, 22 tot lots, five outdoor swimming pools, the Lawson Aquatic Centre, nine indoor arenas, two illuminated football stadiums, one speed skating oval, 74 ball diamonds, five golf courses, 48 public tennis courts, nine football fields, five soccer fields and Douglas Park, a major track and field facility.

SPORTS

There are active programs for young and old alike in hockey, football, soccer, skating, tennis, curling, baseball and many other sports.

Regina is also the "home" of the Saskatchewan Roughriders of the Canadian Football League.

The Regina Rams Football team was the 1980 "Armadale Cup" champions.

The Regina Pats, associated with the Montreal Canadiens, is a very successful junior hockey team and winner of the Memorial Cup on three occasions in the past.

Wascana Centre

Perhaps our most prized possession, living on the prairies, is our Wascana Centre. 930 hectares of park, utilized year round for a variety of events and activities.

The purpose of Wascana Centre is the development of the seat of government, the enlargement of educational opportunities, the advancement of cultural arts and the improvement of recreational facilities.

Some of the buildings contained within the Centre are the stately Legislative Buildings, the Saskatchewan Centre of the Arts, Diefenbaker Homestead (relocated from Borden, Saskatchewan), the Norman Mackenzie Art Gallery, the University of Regina and the Museum of Natural History.

Wascana Centre houses many other points of interest and features like: Speakers' Corner, Trafalgar Fountain, the Statue of Louis Riel, and Waterfowl Park.

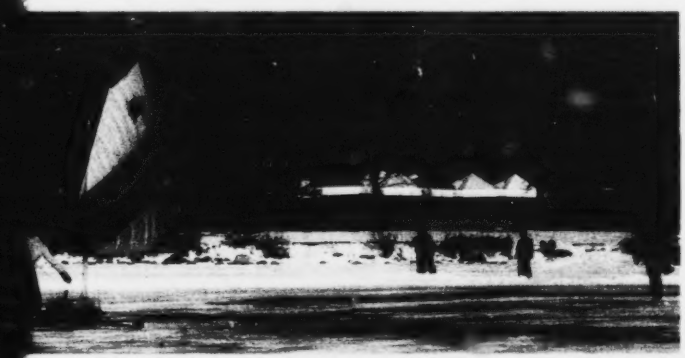
Wascana Centre is an active place in both winter and summer. People come to jog, cycle, walk, sail, canoe, skate and cross-country ski, just to name a few activities.

A short scenic boat ride will transport visitors to Willow Island for a secluded picnic, or a ride on the double decker bus will take sightseers on a pleasant tour through Wascana Centre on a regular summer schedule.

Mosaic Festival of Pavilions

Mosaic, the annual three-day festival, features pavilions of the multitude of people found in Regina, and represents cultures such as Austrian, British, Chilean, Chinese, Croatian, Fransaskois, German, Greek, Hungarian, East Indian, Irish, Italian, Philippine, Polish, Roumanian, Scandinavian and Ukrainian. The people whose skills, artistry and rich traditions have contributed greatly to the way of life in Regina bring us their performing arts, customs, crafts and cuisine to the mainstream of Regina's social and cultural life annually during the last weekend in May.

Mosaic brings together all generations. It is an event for young and old alike — a time to share in an unique experience.



Buffalo Days

It's Regina's annual summer extravaganza! You'll see residents and visitors alike dressed up in colourful costumes, and buildings throughout the community disappear behind the facade of an earlier era. You'll take part in outdoor concerts, stage performances, a Buffalo Stomp and pancake breakfasts, a beard growing contest and more. It's time for Regina Buffalo Days.

Buffalo Days slip into gear with Pile-O-Bones Sunday, Western Canada's largest, all-day outdoor festival, with an estimated attendance of over 80,000 people. Then follows the seven-day Buffalo Days Exhibition. There's no end to the activities and attractions: from the midway to exhibits, and professional entertainers at the Agridome Star Theatre. All that, and Las Vegas style gambling too!

Civic Government

Regina is governed by an elected City Council of a Mayor and ten aldermen. Based on the traditional British System, each elected official represents and works on behalf of approximately an equal number of citizens. The Mayor is elected at large.

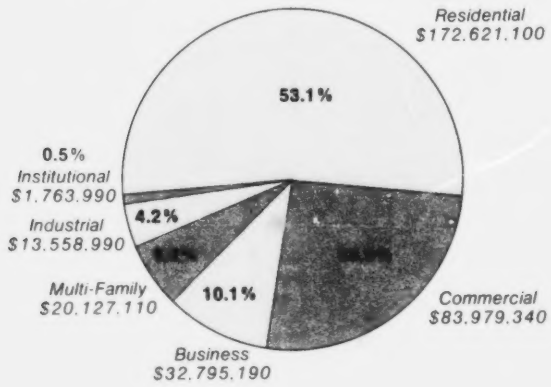
A City Manager is appointed by the elected council to handle all details in the operation of the City.

City Council holds regular meetings every Monday evening at 7:30 p.m. in the Council Chambers of Regina's City Hall.

Assessment

Assessments are completed not later than December 31 of each year for use after confirmation by Court of Revision, for taxation purposes during the following calendar year. The Court of Revision is appointed annually by City Council and sits each year to hear appeals against assessment. Appeals must be in the hands of the Director of Assessment within 20 days from the date of publication of the completed assessment roll.

1980 Taxable Assessment



(Total $324,845,720)

Note. Sources of revenue other than taxation account for approximately 50% of the total current revenue for the City of Regina.

Fire Protection

The City of Regina operates six regional fire stations and a central communications centre. Drill area and maintenance area are included at No. 2 Fire Station. The fire fighting equipment includes 13 pumper units, one aerial platform unit, four aerial ladder units, four service trucks, three emergency units and four cars.

Fire Losses

1975	*$1,079,438*
1976	*2,025,915*
1977	*1,361,395*
1978	*2,680,145*
1979	*6,317,395*

Mill Rate

After the City's current expenditures have been established by City Council, the mill rate necessary to finance these expenditures is set. To this mill rate, for municipal purposes, is added the mill rate for the Public Library and the city School Boards.

The mill rate is basically the amount of tax required per $1,000 of assessed value of buildings and land. The mill rate for 1980 was set at 216 mills, which meant a property owner had to pay $216.00 in taxes for every $1,000 that his property was assessed at.

The tax notices are mailed, usually soon after May 1st of each year. Discounts are allowed for early payment of taxes, based on the estimated amount of taxes for the current year. Due date is July 1 of each year. Penalties for late payment of tax is increased from 1% in July to 6% in December.

$$\text{Mill Rate} = \frac{\text{(total expenditure — other revenue)}}{\text{Taxable Assessment}} \times 1{,}000$$

MILL RATES FOR THE LAST FIVE YEARS

Year	*General Municipal*	*Education*	*Library*	*Total*
1976	*84.85*	*74.44*	*7.21*	*166.50*
1977	*99.51*	*82.64*	*8.35*	*190.50*
1978	*103.48*	*83.97*	*9.05*	*196.50*
1979	*103.46*	*85.49*	*9.55*	*198.50*
1980	*110.46*	*94.99*	*10.55*	*216.00*

Transit

Excellent bus service is provided to residents by the Regina Transit System. The system has a fleet of 121 buses and 190 bus operators. Regina Transit provides regular fixed route service complemented by a telebus system. Telebus is designed to service low-density areas and new subdivisions as they develop. It accommodates multiple requests for service on a demand-response basis, characteristic of a taxi system.

The Regina Transit System carried 8.8 million passengers in 1979.

Fares

Adults	*50¢ cash or 20 tickets for $10*
Children (up to and including elementary school age)	*25¢ cash or 15 tickets for $ 3*
Students	*30¢ cash or 20 tickets for $ 6*
Adult Monthly Pass	*$19*
Student Monthly Pass	*$11*

Telebus Service

Adult	*75¢*
Student	*50¢*
Children	*40¢*
Monthly Pass	*$28*

Police Protection

The Regina Police service, in 1980, had a strength of 322 police personnel, 76 civilian personnel, 17 special constables and 11 commissionaires. Currently, the mobile fleet consists of 94 units, including the Mobile Crime Prevention Van.

City Data

ALTITUDE — *574 metres*

AREA POPULATION

Regina serves approximately 500,000 people within a 150 mile radius.

BANKS AND FINANCIAL INSTITUTIONS

There are over 100 chartered banks, trust, loan and finance companies located in the City. Banking hours vary with each individual branch.

BUSINESS LICENCE

Operators of premises subject to supervision by health, police, fire and building departments require City licences. In cases where the business has been assessed with business tax, a licence is not required.

BUSINESS TAX

Business assessment and taxation is based on square footage. The assessment is calculated from a fixed set of rates established by the City Assessor. These rates vary for different types of businesses and the use of space. Taxation is arrived at by applying the current mill rate to the assessment.

CHURCHES

Approximately 110 churches serve most denominations.

COMMUNICATIONS

There is one daily newspaper in the City. The Leader-Post prints two editions daily, except Sunday. Overall circulation is 68,824, with City circulation being 43,441.

There are four AM and three FM radio stations in the City, including one French language station. There are three television stations in Regina, including the CBC network, the CTV network and the CBC French language station. As well, Cable Regina provides City subscribers with an additonal five channel selection, including community events and public broadcast service channels. Teletheatre is also available to subscribers.

CUSTOMS AND EXCISE

The Revenue Canada office is located at 1919 Rose Street.

DAY-CARE CENTRES

There are approximately 20 day-care centres operating in the City.

DENTISTS

Approximately 50 dentists and oral surgeons located in the City serve Regina and the surrounding area.

HEALTH CARE SERVICES

Regina offers excellent health care services. There are 1,185 hospital beds in the City's three hospitals and one rehabilitation and extended care hospital.

A complete range of health services and immunization is offered by the City of Regina's Health Department.

Regina's air ambulance is operated by the Saskatchewan Department of Revenue Supply and Services. The service has one aircraft operating at a flat rate of $140. The air ambulance service is made available to Saskatchewan residents requiring emergency medical care. The charge for flying outside the province is a straight $1 per mile both ways.

DOCTORS

There are approximately 220 actively practising physicians located in the City.

HOTELS AND MOTOR INNS

For rates and further information contact:
Regina Tourist and Convention Bureau
2145 Albert Street
Regina, Saskatchewan S4P 2V1
Telephone: (306) 527-6631

LIQUOR STORES

There are six government liquor stores in Regina providing service Monday through Saturday. Hours vary with each individual outlet. Beer is sold through the liquor stores and licenced premises of hotels.

MOVIE THEATRES

There are eight movie theatres and four drive-in theatres in the City.

RETAIL, GROCERY AND DEPARTMENT STORE HOURS

Stores open in the morning between the hours of 9:00 a.m. and 9:30 a.m. and close at 5:30 p.m. or 6:00 p.m. Monday to Saturday, with the exception of Thursdays when the stores may remain open until 9:30 p.m.

SALES TAX

The Province of Saskatchewan imposes a tax of 5% on most consumer goods and services purchased in or brought into the province. Excluded are groceries, medicines, books, etc.

City Services and Utilities

All utilities and services required for industry, commerce and domestic development are City-owned and operated with the exception of telephones, electricity, gas and power, which are provided through crown corporations of the provincial government.

Telephones

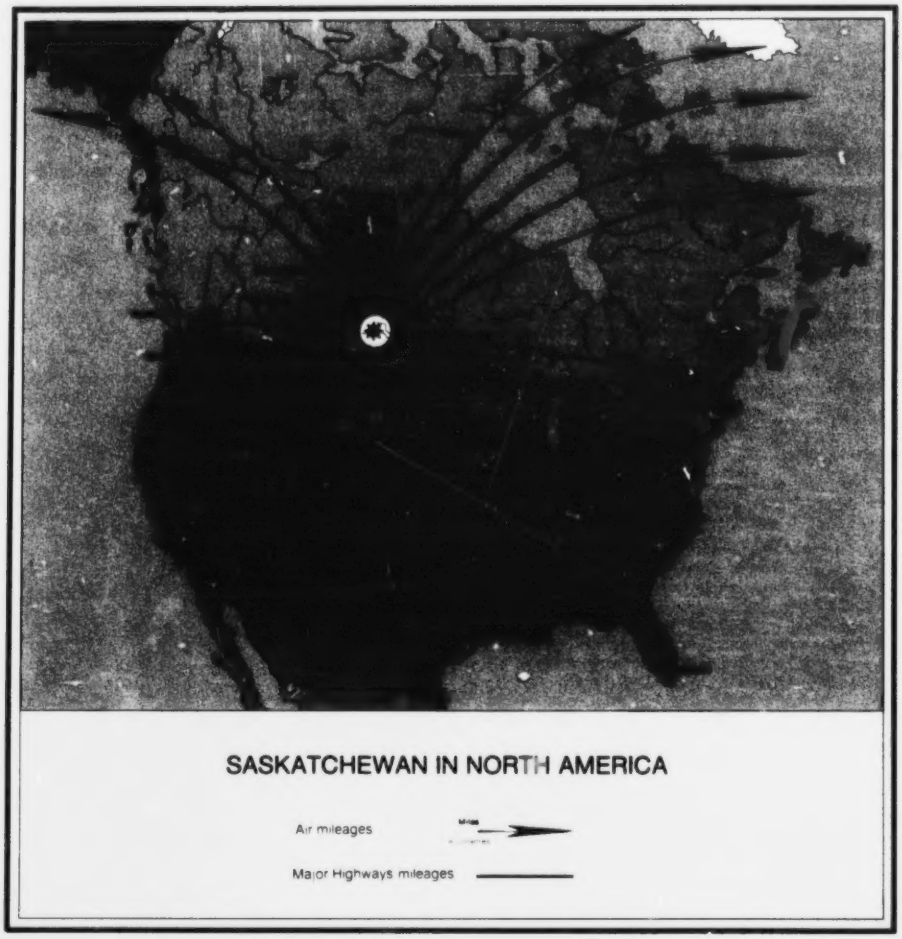
For rates and other information contact:
Saskatchewan Telecommunications
2240 - 12th Avenue
Regina, Saskatchewan
S4P 0N3
Telephone: 347-2525

Electricity and Natural Gas

For rates and other information contact:
Saskatchewan Power Corporation
2025 Victoria Avenue
Regina, Saskatchewan
S4P 0S1
Telephone: 527-7611

Water and Sewer

For rates and other information contact:
Utilities Branch
City Treasurer's Department
City Hall
Regina, Saskatchewan
S4P 3C8
Telephone: 569-7208



SASKATCHEWAN IN NORTH AMERICA

Air mileages

Major Highways mileages

Location

Regina's strategic location in Western Canada has provided the means for Regina to become the major distribution centre for the vast agricultural and, lately, manufacturing industries.

Industries located in Regina are in a good position to penetrate the markets of eastern and western Canada, the North West Territories and the north-central portion of the United States. There are now close to 5.5 million people within a 500 mile radius of Regina, and transportation facilities are excellent. The same system that carries our wheat and potash to the world will take any Regina-manufactured goods to market. Overnight service is provided by rail and truck to all major prairie centres. Transcontinental service is provided daily by air, rail, bus and truck.

POOR

QUALITY

ORIGINAL